



ALCOHOL CONTROL COMMISSION

Monday, November 21, 2016

5:00 P.M.

1. Roll Call
2. Minutes – October 17, 2016
3. Old Business: None
4. New Business:
 - A) Issue a New Beer, Wine, and Liquor Package License at Rome Bottle & Liquor, 1330 Martha Berry Blvd., to Prabjot Kaur.
 - B) Issue a New Beer, Wine, and Liquor Pouring License at Moe's Original BBQ, 101 W 1st St., to Jeremy Duke.
5. Other: * A) Proposed Ordinance Amendment - Alcohol License Transfer Process
6. Police Report:
7. Adjourn.

Joseph F. Smith
Secretary



TO: Alcohol Control Commission
FROM: Joe Smith, City Clerk
DATE: October 13, 2016
SUBJECT: Beer Package License – Transfer Process

The City Clerk's Office is recommending that the Alcohol Control Commission consider an amendment to Alcohol Ordinance Section 3-72. This amendment concerns the transfer of beer package (a.k.a. malt beverage) licenses. As you are probably aware, the City of Rome has a process for transferring alcohol licenses. Currently when an existing business is sold to a new owner and a new business name is used; the City of Rome does not transfer the existing license, and requires that a new license be purchased. However, when an existing business has a change in management and a new licensee is needed, we do transfer the license upon the filing of a new application, background investigation and payment of a transfer fee - which is 10% of the annual license fee.

Our recommendation is that the City continues the current practice of requiring a new license when there is a new owner and new business name, but that the transfer fee for beer package licenses is increased from 10% to 50%. Our reason for this recommendation is that the transfer process is just as time consuming as the transfer for the much more expensive pouring and liquor package licenses as it is for the much less expensive beer package license. We also have a high level of annual turnover of the beer package licenses. We have around 20 beer package transfers per year, a number greater than the transfers of the other types of alcohol licenses combined. This change will make the transfer process more equitable for all parties involved.

Please let me know if you have any comments or questions.

Attachment

C: Sammy Rich, City Manager

On October 17, 2016, the Alcohol Control Commission discussed this topic and asked that staff consider a "flat transfer fee, rather than the 10% fee, for all alcohol licenses since the transfer process is basically the same for all licenses". My office has considered this concept and agrees that there is a compelling case for a fixed transfer fee rather than a percentage

fee system which would accomplish our original objective AND lower the transfer fee for those establishment that pay an expensive annual license fee. The recommendation from the City Clerk's Office is that the ordinance be amended to set the transfer fee at \$400. This fee is considerably higher than the 10% currently charged for beer package transfers, but lower than the current 10% transfer fee that would be charged to liquor package and pouring outlets – of which there are few each year.