



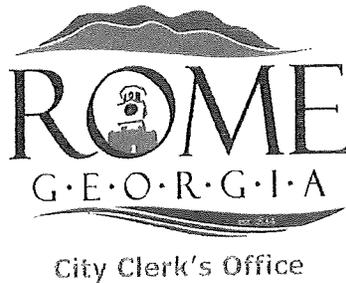
ALCOHOL CONTROL COMMISSION

Monday, May 16, 2016

5:00 P.M.

1. Roll Call
2. Minutes – April 18, 2016
3. Old Business: None
4. New Business: A) Issue a New Beer Package License at Stop & Shop,
1433 N. Broad Street, to Abubaker M. Khan.
5. Other: * A) Request to Amend the Alcohol Ordinance – The Forum
6. Police Report:
7. Adjourn.

Joseph F. Smith
Secretary



To: Alcohol Control Commission
From: Joe Smith, City Clerk 
Date: May 13, 2016
Subject: Alcohol Ordinance Amendment Request – The Forum

You may be aware that the Floyd County Commission has contracted with a management company, Safari Hospitality, for the future operation of the Floyd County Forum. Safari Hospitality will begin operation of The Forum on July 1, 2016. The Forum is interested in holding their own Alcohol Pouring License and, according to Mr. Mike Bankston, Vice-President of Operations for Safari Hospitality, and Jamie McCord, Floyd County Manager, alcohol sales will be a key component to the success of the future operation of The Forum. This will be the first time The Forum has held their own alcohol license. In the past, if alcohol was sold at The Forum, it was typically through another location in Rome obtaining a “Temporary Off-Premise Alcohol Catering Permit”.

I do not know of any problems with Mr. Bankston obtaining a Beer, Wine, and Liquor Pouring License at The Forum, with the exception of the Food/Drink Ratio. Both Mr. McCord and Mr. Bankston acknowledged that the operating plan of The Forum would not allow them to meet Rome’s current Food/Drink Ratio requirement. This local ordinance requires that an establishment sell at least as much food as it does distilled spirits. Beer and Wine sales are not a factor in the Food/Drink Ratio. Since Mr. Bankston knows that The Forum will not be able to meet the Food/Drink Ratio, and that alcohol sales are a key component to the future success of the operating plan for The Forum, he will appear before the Alcohol Control Commission on Monday, May 16th to request that the ACC consider an ordinance change. Specifically, this ordinance change, that is being requested, is to allow the creation of a new category of Alcohol Licenses. Currently, restaurants, hotels, and private clubs can obtain a City of Rome Liquor Pouring License. Mr. Bankston will be asking that a new category be created titled *Convention Center*. The definition of this ordinance amendment would be specifically for The Forum. This ordinance amendment would specify that the convention center, like private clubs, would not be subject to the Food/Drink Ratio requirement. All other aspects of our alcohol regulations would continue to apply to the Convention Center.

Apparently, The Forum is one of the few facilities of this type that does not hold an Alcohol Pouring License. Mr. Bankston will address the ACC and comment on his experience with the operation of facilities of this type in the Atlanta area.

The proposal you are being asked to consider on May 16th would have no impact on any other alcohol establishments in the City of Rome. If there are any questions or comments regarding this matter, please contact me at the City Clerk's Office at jsmith@rome.ga.us, or 706-236-4460.

JFS/jab